

To: City Executive Board

Date: 3rd March 2010

Item No:

Report of: Head of Policy, Culture & Communications

Title of Report: CORPORATE PLAN 2010 – 2013 - REFRESH

Summary and Recommendations

Purpose of report: To present the draft Corporate Plan 2010-2013

Key decision: Yes

Executive lead member: Cllr Bob Price

Report approved by:

Finance: Penny Gardner

Legal: Jeremy Thomas

Policy Framework: Corporate Plan 2010-2013

Recommendation(s): To approve draft copy and targets for those sections of the Corporate Plan 2010-2013 that require extensive updating.

Background

1. This report sets out draft copy and targets for those sections of the Corporate Plan 2010-2013 that require extensive updating.
2. Last year's Corporate Plan set out the Council's ambition - developed with our partners, including business, community organisations, the health and education sectors and the County Council - to make Oxford a world-class city for everyone. It also set out our plans for transforming the way that the Council performs. We intend to be a world-class council, delivering high quality services and excellent value for money for all our citizens.
3. The hallmark of the Council's approach to its own transformation has been focus and consistency. We have stuck to the priorities set out in our recent Corporate Plans and - by improving the management systems underpinning the delivery of these plans - we have significantly improved the Council's performance across a range of services.

This year's plan

4. This focus and consistency is reflected in this Corporate Plan. We have retained our existing corporate priorities. This plan sets out our solid track record of improvement against these priorities, rolls forward our plans for the next three years, and highlights new developments e.g. new Council housing.

5. This plan stresses that many of the key issues that are important to the well-being of our city and its people are beyond the direct control of the City Council and required a vigorous and committed partnership approach.

6. Key themes in the Corporate Plan are:

- Breaking the cycle of deprivation
- Continuing our drive for more and better affordable housing
- Cleaner, greener Oxford, including improvements on our estates
- Better engagement with young people.

7. The plan will be designed in the same accessible style as in previous plans.

Distribution

8. The Corporate Plan will be distributed in the following ways:

- An appropriate number of copies of the full-length document will be published and distributed to all Councillors, key stakeholders and libraries. Copies will be available for further distribution.
- A summary leaflet version of the plan will be produced and distributed to all Councillors and all members of staff. Copies will be available for further distribution at Council outlets and elsewhere.
- Both the full and summary versions will be posted on the website.
- A highlight summary will be included in Your Oxford.

Recommendation:

- 1. To recommend to Council that it should approve draft copy and targets for those sections of the Corporate Plan 2010-2013 that require extensive updating.**
- 2. To delegate authority to the Head of Policy, Culture & Communications to make minor editorial changes or corrections post-approval and pre-publication.**

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